



A NEW VIEW – CAMDEN POSTPONED UNTIL SPRING 2021

CAMDEN, NJ – April 22, 2020 - For the safety of residents, visitors and project artists among the COVID-19 pandemic, [A New View - Camden](#), an art installation project funded by a \$1 million Bloomberg Philanthropies grant, has been postponed until spring 2021.

In 2018, the City of Camden, Cooper's Ferry Partnership, and Rutgers-Camden Center for Arts submitted a proposal as part of a grant request to turn dumping sites into public art spaces. Camden was among five cities nationwide to win the Bloomberg Philanthropies 2018 Public Art Challenge grant, awarded last year.

Illegal dumping has cost Camden taxpayers \$4 million annually. The goal of **A New View - Camden** and the large-scale art installations is to help reshape the public's perception of the city and call attention to this issue. The selected artists hope to inspire residents and visitors by temporarily activating vacant land with relevant public art.

These coveted spaces will host dynamic installations and programming in 2021 that will provide a "new view" to more than 65,000 people who travel through Camden and to the city's 77,000 residents.

"While this was a difficult decision, it was the right decision," said Honorable Frank Moran, Mayor of the City of Camden. "While **A New View - Camden** is postponed, our work to combat illegal dumping continues every single day and is more important now than ever."

"Earth Day is an opportunity to show support for environmental protection, but working to combat illegal dumping in our great city is a 365-day responsibility. **A New View - Camden** will mark the start of a new and exciting chapter in the city's history," Moran continued. "We ask that as you continue to practice social distancing, you also take a minute to look around your neighborhood and think about ways you can make a positive impact on the environment."

Please continue to visit <http://www.anewviewcamden.com> for updates and to learn how you can positively impact your neighborhood and community.

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