

## **A New View - Camden/WHYY Essay Contest Official Rules:**

**Essay Prompt:** City of Camden spends up to \$ 4 million each year cleaning up trash that is illegally dumped on city streets and open spaces. How does that make you feel? What would you do to prevent this from happening and how would you spend the money saved?

**How to Enter:** Compose an original essay in response to the contest essay prompt and in keeping with the guidelines listed below. Upload your essay to [www.anewviewcamden.com](http://www.anewviewcamden.com). Contestants may enter only one essay and one image.

**Prize:** 3 winners will be selected. Each winner will receive \$150.00 cash prize and an opportunity share your essay with the WHYY 90.9FM audience.

---

By entering the *A New View*-Camden/WHYY Essay Contest, you agree to the following terms:

### **Rules and Eligibility**

- The *A New View*-Camden/WHYY Essay Contest is open to all professional and amateur writers ages 15 and over.
- Essays must be a minimum of 650 words and a maximum of 1500 words in length. Essays must be typed and double spaced.
- Essays will be judged on the following:
  - Content and creativity.
  - Author's ability to convey a personal connection to the issue .
  - Author's description of a creative solution to the issue.
- Essays may include perspectives other than the author's (ie. Quotes from friends or family).
- While essays may include poetic language, poems are not eligible for submission.
- Grammar, punctuation and writing style will be considered in the judging.
- A New View/WHYY reserve the right to disqualify essays that do not adhere to the rules or that are inappropriate. A New View/WHYY shall determine entry eligibility at its sole and absolute discretion.

A New View/WHYY shall retain the right to use submitted essays and images in publication, exhibition, or reproduction for news, radio broadcast, web/pod casts, promotional purposes, telecasts, advertising, inclusion on websites, social media, or any other purpose by A New View, WHYY, Cooper's Ferry Partnership, Rutgers—Camden Center for the Arts, the City of Camden, Bloomberg Philanthropies, and their affiliates and representatives. Images, photos and/or videos may be used to promote A New View or WHYY events in the future, highlight the event and exhibit the capabilities of A New View, WHYY and its partner organizations, affiliates and representatives.

By entering the contest, each entrant accepts the rules as stated and guarantees that all the information provided is correct and truthful. By entering, participants warrant that his or her entry materials are original and do not infringe on any third party's rights.

You must grant A New View/WHYY permission to email you as part of this contest on the entry form, and you can revoke permission at any time after the contest ends using the Unsubscribe link at the bottom of every email.

A New View and WHYY are not responsible for any errors, mistakes, or inaccuracies of the A New View-WHYY Essay Contest. A New View reserves the right to cancel or modify the contest at any time.

Employees of WHYY and/or Cooper's Ferry Partnership, Rutgers Camden, The City of Camden Government and Bloomberg Philanthropies are not eligible for entry.

Contest void where prohibited.

The odds of winning a prize will depend on the number of entrants.

---

### **Uploads**

All essays must be uploaded in .PDF format. The max file size for uploads to [www.anewviewcamden.com](http://www.anewviewcamden.com) is 20MB.

---

### **Contest period**

Contest opens closes on Tuesday, December 1st at 11:59p.m. EDT. Contestants may enter only one (1) essay. Winners will be announced by Monday, December 21<sup>st</sup> by 5:00pm EDT.

---

### **Judging**

The winning essays will be selected by a panel of judges from the A New View Project Team and WHYY. All judging decisions are final.

---

### **Winner Notification**

3 winners will be selected. Winners will be announced on November 30th and contacted via email.

---

**Questions**

Questions about the *A New View*/ WHYY Essay Contest should be directed to: [vchandler@coopersferry.com](mailto:vchandler@coopersferry.com).